



Internal Announcement

20th November 2019

AIRNORTH AWARDED COVETED 2019 BROLGA AWARD

Airnorth was honoured to be awarded the coveted Brolga Award in the category for Destination Marketing this past weekend at the 2019 Brolga Northern Territory Tourism Awards ceremony held in Alice Springs. The prestigious Brolga Awards program recognises NT tourism businesses that strive for excellence in every area of their operation.

Airnorth's winning submission focused on the company's 2019 Destination Marketing campaign series No need for holiday envy - promoting travel to the Northern Territory with the launch of its 2019 seasonal service between the Gold Coast and Darwin. "Our commercial team delivers on high calibre marketing strategies and creatives to support our business with brand awareness that drives both growth and tourism into and around the Northern Territory and across our network. We are delighted to have their efforts recognised on the Brolga stage," said Airnorth CEO Daniel Bowden.

This is the second consecutive year that Airnorth has been recognised for its efforts in marketing the Northern Territory. As a recipient of a Brolga Award, Airnorth has secured its place as a finalist in the National Qantas Tourism Awards held in March 2020.