



SPONSORSHIP REQUEST FORM

At Airnorth, we strive to actively support communities across our destinations, and the areas of where our customers and employees live. Our sponsorship program is designed to create positive impact across commercial, cultural, Indigenous, and community-driven events, as well as sporting and educational initiatives. To ensure every request is carefully considered, our evaluation process can take up to six weeks.

Please note that while we provide sponsorship in various forms, we do not offer cash donations.

If you believe your proposal aligns with our criteria, we invite you to submit a request using this Airnorth sponsorship form. While we may not be able to respond to every application, we will be in touch if your request progresses to the next stage.

All sponsorship requests are to be submitted via email to marketing@airnorth.com.au. Thank you for considering Airnorth as a potential partner.

Initial Application Details

Name of organisation	
Name of event / opportunity	
Dates of event / opportunity	
Location of event / opportunity	
Contact name	
Contact phone number	
Contact email	

Sponsorship Request Details

What sponsorship support does your organisation / event require?
Subsidised flights
Flight vouchers
Other:

Flight Details

If you selected either subsidised flights or flight vouchers, please provide details of the flight below.	
Departing from:	
Returning from:	
Number of flights	



SPONSORSHIP EVALUATION FORM

ABOUT YOUR EVENT / OPPORTUNITY

Summary of your event / opportunity.

What are the demographics of your event's / opportunity's audience (age, gender, location), and how many people will be attending / engaging?

Do you have an online presence? If so, detail what channels your organisation / event is using, along with the number of followers on each platform:

Who are your current sponsors?

What are the key dates for this sponsorship opportunity? e.g. deadlines, event dates, or other durations.



SPONSORSHIP EVALUATION FORM

OUTLINING OUR PARTNERSHIP

How will this request support your event / organisation, and what do you hope to achieve if Airnorth were to approve your sponsorship request?

Has Airnorth supported your event / organisation before? If so, please provide a summary of this partnership.

HOW WILL AIRNORTH BE RECOGNISED THROUGH THIS PARTNERSHIP?

Outline the ways in which Airnorth will receive brand promotion, media or event exposure. Detail the marketing activities included, and if applicable, include pre and post event activity.

Briefly, how does your event / organisation align with Airnorth?



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SPONSORSHIP CONDITIONS

Successful applications will require to supply:

- Copies of all promotional material where Airnorth's logo and acknowledgment is present
- A selection of high-resolution images from the event / opportunity
- A summary on the success of the event / opportunity marketing activity.

Do you consent to these conditions?

Yes

Thank you for your sponsorship application. We wish you all the best.